

FCC ISSUES REPORT 4TH QUARTER 2011

October, November, December

Telemundo Las Vegas – KBLR

October 2011

ISSUE: White House Hispanics

Program: Conteo de Noticias **Date:** 10/03/11 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: One of the topics that created more attention in the Hispanic Community Action Summit was the lack of immigration reform.

There is a general feeling of frustration that the president has not been able to get the approval of this reform.

The illegal immigrant's arrests have increased during this administration, and the explanation is that the people being arrested have committed crimes in the community, and must be deported for our own security.

There is also an effort to change the health system for the Hispanic community.

ISSUE: Mopeds

Program: Conteo de Noticias **Date:** 10/06/11 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: During this year, so far has been registered an increase of 30% of accidents that involve moped drivers.

One of the main issues is that often they drive in the lanes designated for cyclists or on the sidewalks causing accidents.

Moped users have their responsibilities as well, they cannot swirl in between lanes or in between cars, it is against the law.

But the moped drivers are also complaining; car drivers are not careful and often try to over pass or run them.

ISSUE: Medicare Open Enrollment

Program: Conteo de Noticias **Date:** 10/14/11 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: Starting this 15 of October until December 7, is the established deadline to register for Medicare.

According to AARP, out of the millions of people who are under the Medicare coverage, only 3% actually use the program in its entirety, mostly for lack of knowledge or information, and in the case of Hispanics, the language barrier.

With the new law approved by the Obama government, people can access several programs free of charge.

ISSUE: Indy Car Driver death

Program: Conteo de Noticias **Date:** 10/17/11 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: Today, the speedway is desolated, yesterday it was another story; thousands of fans gathered to witness the IZOD INDYCAR 2011

In the 12 lapse, 15 of the 34 vehicles caused a chain accident, in which the 2 times champion Dan Wheldon lost his life.

After the fatality, the Indy Car president announced the end of the event, lamenting the occurred.

All activities were cancelled, the post races for the rest of the week.

ISSUE: Republican Debate Manifestation

Program: Conteo de Noticias **Date:** 10/18/11 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: This group confirmed of members of different local organizations, took the front of the Venetian Hotel to demonstrate that the health care reform promoted by the current government is in fact beneficial.

The Republican Party looks to rid of that law, and take away the benefits that is providing to millions of people in this country.

Know Your Care is here in Nevada and wants to let everyone know of the benefits of the current health care law.

ISSUE: Home Program

Program: Conteo de Noticias **Date:** 10/24/11 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: President Obama arrived to Las Vegas where he held his fund raising for his 2012 campaign.

Obama wants to focus on the current home and mortgage situation, and his new plan to stabilize it, establishing new rules for lending with federal guarantees.

The president also emphasized that we cannot longer wait for the Congress to make a decision with it's erratic behavior in handling several time sensitive issues.

ISSUE: baby found in dumpster

Program: Conteo de Noticias **Date:** 10/31/11 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: In the apartment complex Bella Estates, a man looking for cans found a new born. Dozens of officers scouted the area to find out who could have abandoned the baby in the dumpster. The residents of the area are astonished for the situation. Abandoning a baby is a serious crime, and in the case of the baby's death, it becomes a homicide.

November 2011

ISSUE: ESEA vs. CCSD

Program: Conteo de Noticias **Date:** 11/03/11 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: More than 11 thousand employees of the school district belong to the ESEA. The auxiliary employees are the ones who act as teacher aids, school bus drivers, police, cleaners, cooks, and food servers. In the new contract, the ESEA asks for its employees to be able to use their vacation and sick time during the summer, salary increase since there has been none for the last 2 years. The ESEA is not happy about recent survey the school district conducted to save money, in which indicates that hiring temps or contract agencies could save them 20 million dollars per year.

ISSUE: Culinary Union

Program: Conteo de Noticias **Date:** 11/08/11 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: A group of women is protesting the withdrawal of Dr. Monroe from the list of doctors of the culinary union. Dr. Monroe has been for several years the doctor for many women who now feel a bond and a trusting relationship and the confidence of being able to have a doctor who speaks the same language.

ISSUE: Project Homeless

Program: Conteo de Noticias **Date:** 11/09/11 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: Thousands of people who live in the streets and do not have a secure home gathered in the Cashman Center to obtain the help that might get them ahead.

Rent and utilities aid, programs that assist you get home, food, shelter, clothes.

This event comprised of more than 80 state agencies, made possible the help of more than 3 thousand people just for one day.

Families that are living in their vehicles, in homes with other families, or moving from one home to another, because they don't have a stable place to stay.

This is an annual event called Project Homeless, which also takes care of overseeing the wellbeing of the street walkers of Southern Nevada.

ISSUE: More Short Sales

Program: Conteo de Noticias **Date:** 11/18/11 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: Short Sales are becoming more and more popular.

Is the most effective options for everyone, and out of all, the most dignifying, to get out of the mortgage burden that most people are going thru currently in Nevada.

Out of the 12,552 homes for sale in the market, 5,741 are listed as short sale.

The process to buy or sell a house in short sale ranges from 3 to 6 months, and for this transaction to go thru, the bank and the owner has to agree on the selling terms.

ISSUE: Marihuana Incaution

Program: Conteo de Noticias **Date:** 11/22/11 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: In a house next to a primary school, officers found 320 marihuana plants, and more in germination state.

It was not because of a raid, but on a call for a possible suicide attempt.

The call came from a father who feared his son will commit suicide, and at the time of arrival, the officers found the marihuana.

Meanwhile, an officer on his way to arrest a man for skipping his rent payments discovered in the room a meth lab.

In 2011, Narcotics Unit has discovered 165 houses that were either hibernation for marihuana or meth labs.

ISSUE: 2011 Rodeo

Program: Conteo de Noticias **Date:** 11/30/11 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: The 2011 Wrangler Rodeo in Vegas takes place in the Thomas & Mac Center.

During 10 days of challenge, part of Vegas virtually becomes and Old Cowboy Town, and aside from the signage and advertising, thousands of fans walk all over Vegas in the jeans, plaids, boots and hats.

The most benefit for Vegas is the Hotels who are always full, and are waiting for more than 300 thousand followers of the event.

December 2011

ISSUE: Teacher Contracts

Program: Conteo de Noticias **Date:** 12/01/11 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: The School District sent out a memo, explaining that if they do not reach an agreement with the teachers union, they will be force to lay off almost a thousand of them.

The attorney from the school union sees it as mere pressure for them to give in, they are willing to negotiate but not at the current terms that the school district wants to force the teachers to.

Since the beginning of school year, both parties have met to reach an agreement with no fruition.

ISSUE: Prepaid Tuition

Program: Conteo de Noticias **Date:** 12/08/11 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: The Treasure Department of the State has a program that offers parents, tutors, or family members to start paying for the college education of their children, securing the future cost of university.

We all want our children to have a better life, and education in a university is the best give that we can give them.

To register their children the parents have the option of choosing the university they want to send them, and if later on they change their minds, they will have the opportunity to make certain changes.

ISSUE: Latin Chamber of Commerce

Program: Conteo de Noticias **Date:** 12/14/11 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: In an effort to help the Hispanic community in Las Vegas, the Latin Chamber is conducting an event for those who are looking for a job.

The services they are offering are primarily to help people look for a job, but they are also focusing on two careers that are currently on demand which are dentist assistants and heavy truck drivers.

ISSUE: Teen Suicides

Program: Conteo de Noticias **Date:** 12/15/11 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: Kameron Asgari has been low in school and her parents were divorcing, Officers are still trying to gather all the possible motives that drove this 10 year old to commit suicide. Alarming 24 hours after this case, another 13 year old tried to commit suicide but luckily it failed. The Forensic date indicates that during the year, so far there has been 330 suicides, 17 of them were teens. Teen suicides have increased this year, and the motives are vast, from drug addictions, mental problems, school problems, depression, etc.

ISSUE: Adoption Marathon

Program: Conteo de Noticias **Date:** 12/19/11 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: A total of 65 families received the final approval from a judge to be able to adopt a child, The circumstances and decisions are different, but the common goal they all share is to give a child a caring home.

The judge in charge feels honored and feels it's a gift to her every time she gives the approval for adoption to families who are eager to give love and care to children in need.

ISSUE: Violent Crime Victims aid

Program: Conteo de Noticias **Date:** 12/21/11 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: The cases for domestic violence are growing at an alarming rate; and according to research most of the cases are not reported due to lack of knowledge on what to do in these situations or fear of retaliation.

The Director of Safeway United wants to let people know, especially victims that there is help, and they have rights.

People who can access this aid are surviving violent crime victims and have pending bills from hospitals, or family members of people who lost their lives as a result of domestic violence and need help with costs of funeral or repatriation.